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FOR IMMEDIATE RELEASE

TWIST-N-SHOUT™ JOINS THE ENDLESS SUMMER COLLECTION

Hydrangea Twist-n-Shout™ is the newest member of the Endless Summer collection of repeat flowering Hydrangeas, a brilliant performer you've got to see to believe.

Developed and launched in the US by Dr. Michael Dirr; this prolific lace-cap flowers repeatedly throughout the summer until the first frosts of autumn. The blooms have a pink centre surrounded by warm pink florets, in acidic soil (pH5-5.8) the florets take on a periwinkle blue hue. The garden appeal of this easy to grow shrub is enhanced by glossy green foliage that takes on attractive burgundy-red autumn tints; strong red stems also add to its appeal. Twist-n-Shout™ is able to deliver extraordinary repeat flowering characteristics and superior hardiness thanks to its parentage; Penny Mac and Lady in Red. Mature height and spread 1.5x1.5m (5x5ft).

As with all Hydrangeas in the Endless Summer collection Twist-n-Shout™ will be supplied in a striking blue branded pot with large full colour label and a colourful poster to aid successful merchandising.

Plants will be available from spring 2010 in a 5Lt pot retail price £19.99.

Other varieties in the endless summer collection include, The Original Pink and Blue and The Bride.

End

For more information and images contact:

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